

## **Setting Lake Cottage Owners Association**

### **Corporate Gold Sponsor Value Proposition**

For \$100 and a reciprocal web link you will receive the following recognition and value for 2021:

1. Large logo and display on our web site in the Sponsors Area <http://settinglake.ca>
2. Email notification to all members with your status and offer as a Sponsor.
3. Branded recognition on our landing page rotating sponsor area. We will require your logo for this in a 185 by 185 pixel .png file format.
4. One monthly banner ad on our web site close to the top of the landing page (normally valued at \$25/month). We will require a 600 by 400 pixel image for these banner ads also in .png format. This can be changed once a month.
5. A 50% reduction on any SLCOA ad rates.
6. Recognition on our social media sites.
7. Recognition at all SLCOA events.
8. Identification as a Corporate Gold Sponsor at media distribution sites (Facebook pages for local TV and radio stations, PSAs, etc.) when these are used to advertise events.
9. Permission to use the SLCOA logo on your correspondence and marketing material (must be approved for use by SLCOA)
10. Event booth space for annual and special SLCOA events.
11. One Corporate Membership which provides membership discounts from our other sponsors as well as discount to our products and services at events.